

Privacy Policy of eraldoviberti.it

This Application collects some Personal Data from its Users.

Data Controller

Eraldo Viberti Farm - Borgata Tetti 53 – 12064 La Morra (Cuneo)

Owner's email address: info@eraldoviberti.it

Types of Data Collected

Among the Personal Data collected by this Application, either independently or through third parties, there are: Usage Data; Tracking Tools; last name; email address; city; date of birth.

Full details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the Data are collected.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically when using this Application.

Unless otherwise specified, all Data requested by this Application is mandatory. If the User refuses to communicate them, it may be impossible for this Application to provide the Service. In cases where this Application indicates some Data as optional, Users are free to refrain from communicating such Data, without this having any consequence on the availability of the Service or on its operation.

Users who have doubts about which Data are mandatory are encouraged to contact the Owner.

Any use of Cookies - or other tracking tools - by this Application or by the owners of third-party services used by this Application has the purpose of providing the Service requested by the User, in addition to the other purposes described in this document and in the Cookie Policy.

The User assumes responsibility for the Personal Data of third parties obtained, published or shared through this Application.

Method and place of processing of the collected data

Treatment methods

The Owner adopts appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data.

The processing is carried out using computer and/or telematic tools, with organizational methods and with logic strictly related to the purposes indicated. In addition to the Owner, in some cases, other parties involved in the organization of this Application (administrative, commercial, marketing, legal, system administration personnel) or external parties (such as third party technical service providers, postal couriers, hosting providers, IT companies, communications agencies) may have access to the Data, also appointed, if necessary, as Data Processors by the Owner. The updated list of Data Processors may always be requested from the Data Controller.

Place

The Data is processed at the Data Controller's operating offices and in any other place where the parties involved in the processing are located. For further information, contact the Data Controller.

The User's Personal Data may be transferred to a country other than the one in which the User is located. To obtain further information on the place of processing, the User can refer to the section containing details on the processing of Personal Data.

Retention period

Unless otherwise indicated in this document, Personal Data is processed and stored for the time required by the purpose for which it was collected and may be stored for a longer period due to any legal obligations or on the basis of the consent of the Users.

Purpose of the Processing of Collected Data

The User's Data is collected to allow the Owner to provide the Service, comply with legal obligations, respond to requests or executive actions, protect their rights and interests (or those of Users or third parties), identify any potential activities

malicious or fraudulent, as well as for the following purposes: Displaying content from external platforms, Creating and managing this Application and Contacting the User.

To obtain detailed information on the purposes of the processing and on the Personal Data processed for each purpose, the User may refer to the section "Details on the processing of Personal Data".

Details on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

Contact the User

Contact form (this Application)

By filling in the contact form with their Data, the User consents to their use to respond to requests for information, quotes, or any other nature indicated by the form header.

Personal Data processed: email.

Creating and managing this Application

The main components of this Application are created and managed directly by the Owner using the software mentioned below.

WordPress (self-hosted) (this Application)

This Application is developed and managed by the Owner through a CMS (Content Management System) software called WordPress.

Personal Data processed: city; last name; date of birth; Usage Data; email.

Viewing content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of this Application and interact with them. These services are often called widgets, or small elements inserted into a website or application. They provide specific information or perform a particular function and often allow interaction with the user. This type of service may still collect data on web traffic relating to the pages where the service is installed, even when users do not use it.

Google Fonts (Google Ireland Limited)

Google Fonts is a font display service managed by Google Ireland Limited that allows this Application to integrate such content within its pages.

Personal Data processed: Usage Data; Tracking Tools.

Place of processing: Ireland – [Privacy Policy](#).

Cookie Policy

This Application uses Tracking Tools. To learn more, Users can consult the [Cookie Policy](#).

More information for users

Legal basis for processing

The Data Controller processes Personal Data relating to the User if one of the following conditions exists:

- the User has given consent for one or more specific purposes.
- processing is necessary for the performance of a contract with the User and/or for the execution of pre-contractual measures;
- processing is necessary for compliance with a legal obligation to which the Owner is subject;
- processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Owner; processing
- is necessary for the pursuit of the legitimate interest of the Owner or third parties.

It is always possible to ask the Owner to clarify the specific legal basis of each treatment and in particular to specify whether the treatment is based on the law, provided for by a contract or necessary to conclude a contract.

Learn more about retention time

Unless otherwise indicated in this document, Personal Data is processed and stored for the time required by the purpose for which it was collected and may be stored for a longer period due to any legal obligations or on the basis of the consent of the Users.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User will be retained until the performance of such contract is completed.
- Personal Data collected for purposes related to the legitimate interest of the Owner will be retained until such interest is fulfilled. The User may obtain further information regarding the legitimate interest pursued by the Owner in the relevant sections of this document or by contacting the Owner.

When the processing is based on the User's consent, the Owner may retain the Personal Data for a longer period until such consent is revoked. Furthermore, the Owner may be obliged to retain Personal Data for a longer period to comply with a legal obligation or by order of an authority.

At the end of the retention period, the Personal Data will be deleted. Therefore, at the end of such period, the right of access, deletion, rectification and the right to portability of the Data can no longer be exercised.

User Rights under the General Data Protection Regulation (GDPR)

Users may exercise certain rights with reference to the Data processed by the Owner.

In particular, within the limits established by law, the User has the right to:

- **withdraw consent at any time.** The User may withdraw consent to the processing of their Personal Data previously expressed. **object to the processing of their Data.**
- The User may object to the processing of their Data when it occurs pursuant to a legal basis other than consent. **access their Data.** The User has the right to obtain information on the Data processed
- by the Owner, on certain aspects of the processing and to receive a copy of the Data processed. **verify and request rectification.** The User can verify the accuracy of their Data and request its updating or
- correction. **obtain the limitation of processing.** The User may request the limitation of the processing of their Data. In this case, the Owner will not process the Data
- for any purpose other than its conservation. **obtain the deletion or removal of their Personal Data.** The User may request the deletion of their Data by the Owner. **receive their Data or have it transferred to another owner.** The User
- has the right to receive his/her Data in a structured, commonly used and machine-readable format and, where technically feasible, to obtain the transfer without hindrance
- to another owner. **log a complaint.** The User may lodge a complaint with the competent data protection supervisory authority or take legal action.
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Users have the right to obtain information regarding the legal basis for the transfer of Data abroad including to any international organization governed by international law or consisting of two or more countries, such as the UN, as well as regarding the security measures adopted by the Owner to protect their Data.

Details on the right to object

When Personal Data is processed in the public interest, in the exercise of public authority vested in the Owner or to pursue a legitimate interest of the Owner, Users have the right to object to the processing for reasons related to their particular situation.

Users are hereby informed that, if their Data is processed for direct marketing purposes, they may object to the processing at any time, free of charge and without providing any justification. If Users object to the processing for direct marketing purposes, the Personal Data will no longer be processed for such purposes. To find out whether the Owner processes Data for direct marketing purposes, Users may refer to the respective sections of this document.

How to exercise your rights

Any requests to exercise the User's rights can be addressed to the Owner through the contact details provided in this document. The request is free and the Owner will respond as soon as possible, in any case within a month, providing

to the User all the information required by law. Any corrections, cancellations or limitations of the processing will be communicated by the Owner to each of the recipients, if any, to whom the Personal Data have been transmitted, unless this proves impossible or involves a disproportionate effort. The Owner informs the User of these recipients if he/she requests it.

Further information on treatment

Defense in court

The User's Personal Data may be used by the Owner in court or in the preparatory stages of its possible establishment for the defense against abuse in the use of this Application or related Services by the User.

The User declares to be aware that the Owner may be required to reveal the Data by order of public authorities.

Specific information

Upon request of the User, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data.

System logs and maintenance

For needs related to operation and maintenance, this Application and any third-party services used by it may collect system logs, which are files that record interactions and may also contain Personal Data, such as the User's IP address.

Information not contained in this policy

Further information in relation to the processing of Personal Data may be requested at any time from the Data Controller using the contact details.

Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to Users on this page and, if possible, on this Application and, if technically and legally feasible, by sending a notification to Users through one of the contact details in its possession. Please therefore consult this page frequently, referring to the date of the last modification indicated at the bottom.

If the changes affect treatments whose legal basis is consent, the Data Controller will collect the User's consent again, if necessary.

Definitions and legal references

Personal Data (or Data)

Personal data is any information that, directly or indirectly, even in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

Usage Data

This information is collected automatically through this Application (also from third-party applications integrated into this Application), including: the IP addresses or domain names of the computers utilized by the User who connects to this Application, the URI (Uniform Resource Identifier) addresses, the time of the request, the method utilized to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (successful, error, etc.), the country of origin, the characteristics of the browser and the operating system utilized by the visitor, the various temporal connotations of the visit (for example, the time spent on each page) and the details relating to the itinerary followed within the Application, with particular reference to the sequence of pages visited, the parameters relating to the operating system and the IT environment of the User.

User

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

Interested

The natural person to whom the Personal Data refers.

Data Controller (or Controller)

The natural person, legal person, public administration or any other entity that processes personal data on behalf of the Owner, as set out in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, service or other body which, individually or together with others, determines the purposes and means of the processing of personal data and the tools used, including the security measures relating to the operation and use of this Application. The Data Controller, unless otherwise specified, is the owner of this Application.

This Application

The hardware or software tool by which the Personal Data of Users is collected and processed.

Service

The Service provided by this Application as defined in the relevant terms (if any) on this site/application.

European Union (or EU)

Unless otherwise specified, any reference to the European Union contained in this document shall be deemed to extend to all current member states of the European Union and the European Economic Area.

Cookie

Cookies are Tracking Tools that consist of small portions of data stored within the User's browser.

Tracking Tool

By Tracking Tool we mean any technology - e.g. Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that allows tracking Users, for example by collecting or storing information on the User's device.

Legal references

Unless otherwise specified, this privacy policy applies exclusively to this Application.

Last modified: August 29, 2024